

## Instant Auto Credit App

(800) 322-9034

ProMax leads the industry in using soft pull technology to increase your website and digital marketing leads. We enable your website visitors the unique ability to instantly get pre-approved and see their exact credit score.

# Three simple steps to turn online shoppers into actual leads

Instant Auto Credit App is a quick and easy application that can be integrated into any dealership's website. Without having to give the Social Security Number, online shoppers can instantly get pre-approved and see their exact Credit Bureau score.



#### **WORKS ANYWHERE**

Instant Auto Credit App can be placed on any website and integrated with any CRM.



#### **WORKS ON MOBILE**

Responsive so the customer experience is great - no matter the device.



## STEP 1

Customer fills out the short form on your website. All that is required is:

- Name
- Email
- Address
- No SSN Required



Customer instantly sees if they are pre-approved and for up to what loan amount. They will also see their exact CB score.







You immediately receive a lead with the customer's contact info, CB score, and Auto Summary info which contains:

- Current interest rate
- Monthly payment
- Loan amount
- Estimated payoff
- Term and remaining term
- Number of times late in last 24 months

### Contact Us

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